



Inspiring Youth to Innovate. Change. Lead.

Talking computers. Safer Food Options. Wearable Health Technologies. What happens when youth are inspired to tap into their full potential, and how does it impact the community, business—our world?

At Urban League, we have seen what happens. We have seen that when young people are inspired and take responsibility to find answers to problems, extraordinary change happens—in youth themselves and the world. They become leaders, the next wave of makers, influencing others and living the ideals that foster a vibrant and creative economy. And when the fire of leadership is lit, it endures. They carry it with them for life. And we are all stronger because of it.

The Problem:

Too many of our youth are unencouraged and lacking the opportunities that prepare them to lead in life and career. They are missing experiences that develop the skills they need—like confidence, teamwork, creativity and innovation. Experiences where they have the freedom to learn by doing, grow from failure, express their ideas and use their influence to drive positive outcomes.

It is a serious problem now that could escalate in the years to come, because **our community needs more diverse leaders who are prepared to innovate, change and lead.**

Our Step Towards Change—The Annual S.T.E.A.M Career EXPO

The S.T.E.A.M Career EXPO is designed to expose students within Greater Hartford to career opportunities and engage professionals working in the STEAM field through hands-on, exploration and interactive exhibits. The EXPO brings together some of the best and brightest STEAM professionals in Greater Hartford to engage with students around all things science, technology, engineering, arts and mathematics. The program is designed for students (grades 5 – 12), and will provide opportunities to learn technical skills, participate in hands-on activities, workshops and learn from local leaders in the field.

Elements of The Event

Youth from all across the Greater Hartford area attend the event to experience hands-on projects, to be inspired, and to have fun! Elements include:

1. **Exploration Tables:** Students will engage in impactful discussions with field professionals.
2. **Career Preparation:** Explore career paths and the education and skills necessary for these fields.
3. **Educational Workshops:** Take part in hands on activities and lessons to ignite interest and understanding of topics that can then be taken home and taught to others.
4. **Fun:** Live DJ, raffles, games and more!

Become a Sponsor Today! Highlight your commitment to inspiring tomorrow's leaders by sponsoring the Urban League of Greater Hartford's S.T.E.A.M EXPO today. When you do, you help youth to gain the experience that prepares them to lead in life and career.

Benefit	\$10,000 - \$5,001	\$5,000 – \$2,501	\$2,500 - \$500
Employee Engagement			
Opportunity to provide opening or closing remarks at the event.	X		
Employee Participation at the event	X	X	X
Sponsor Table with collateral, workshops and games to engage youth.	X	X	X
PR/Marketing Integration			
Sponsor logo inclusion on YP website	X	X	X
Inclusion in all EXPO press releases	X	X	X
Recognition in all EXPO communications, emails, and social media posts	X	X	X
Exclusive opportunity to provide remarks with on-site news coverage.	X		
On-Site Event Collateral			
Recognition on program materials	X	X	
Sponsor logo included on event signage	X		